Every Day, Something New

LOGLINE

A retired teacher and grandmother wakes up with a start; she begins another day of the American experience.

SYNOPSIS

A retired teacher and grandmother wakes up on the first day of school, startled by a loud noise from the street. Today also happens to be the first day of her retirement. Unable to go back to sleep, she quietly gets out of bed and begins the path toward the coffee maker.

As the sun starts to rise another beautiful day begins in the old but thriving neighborhood. She warmly thinks of her grandkids and all the children she taught in the past as she waves hello to the bus driver and new children heading to school as she picks up her newspaper.
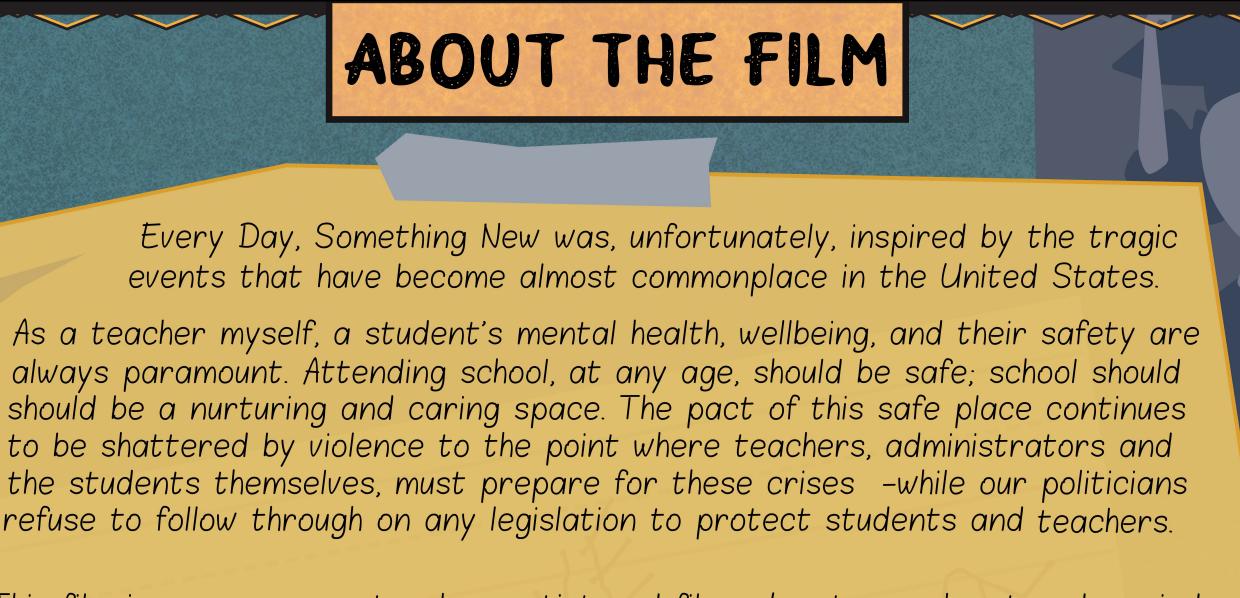
With the newspaper taken inside, she takes a seat to read with her coffee...

She is shattered.

Another school shooting at a year round school in a town not far from her. Warmth and happiness are drained out of the sunlight and the former teacher.

Anxiety, tension, sadness set in.

It is just something new, every day in America.

ABOUT THE FILM

Every Day, Something New was, unfortunately, inspired by the tragic events that have become almost commonplace in the United States.

As a teacher myself, a student's mental health, wellbeing, and their safety are always paramount. Attending school, at any age, should be safe; school should should be a nurturing and caring space. The pact of this safe place continues to be shattered by violence to the point where teachers, administrators and the students themselves, must prepare for these crises -while our politicians refuse to follow through on any legislation to protect students and teachers.

This film is my way, as a teacher, artist and filmmaker to reach out and remind us that we, as a country, are still allowing our children to be harmed with no tangible steps taken to stop it. This short film may not be seen by many but <u>maybe</u> it will be seen by just enough people to inspire big change.

Every Day, Something New is the result of my frustration at witnessing this losing battle and trying my best in my own small way as an artist to do something about it, to try and make a difference.

FILM FACTS

Production Length:
9 months.

Drawings & Asset Count:
Every Day, Something New is comprised of 2,000 animation drawings and 75 background elements.

Budget:
> $3k

Software:
Adobe Creative Suite: Photoshop, Animate Pro, Premiere, After Effects.

Production Team Size:
One single artist + royalty free audio.

No Generative AI was used in the production of this film.

Ed Gutierrez

Ed (Edward R. Gutierrez) has years of experience in the feature film and television animation industry, where he held numerous roles from storyboard and layout to animation, production and character design at studios including Warner Bros. and Walt Disney Feature Animation.

Ed currently focuses on activisim, advocating for his favorite causes, particularly wildlife conservation and accessible education. Professionally he has pivoted from Hollywood production studios to academia and independent filmmaking.

He currently teaches animation in the Interactive Media and Game Development Program (IMGD) at Worcester Polytechnic Institute (WPI).

FILM LINKS

THE FILM
vimeo.com/916782452

ED GUTIERREZ
edrgutierrez.com

VIMEO
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ARCHIVED SITE
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